



# Project Overview

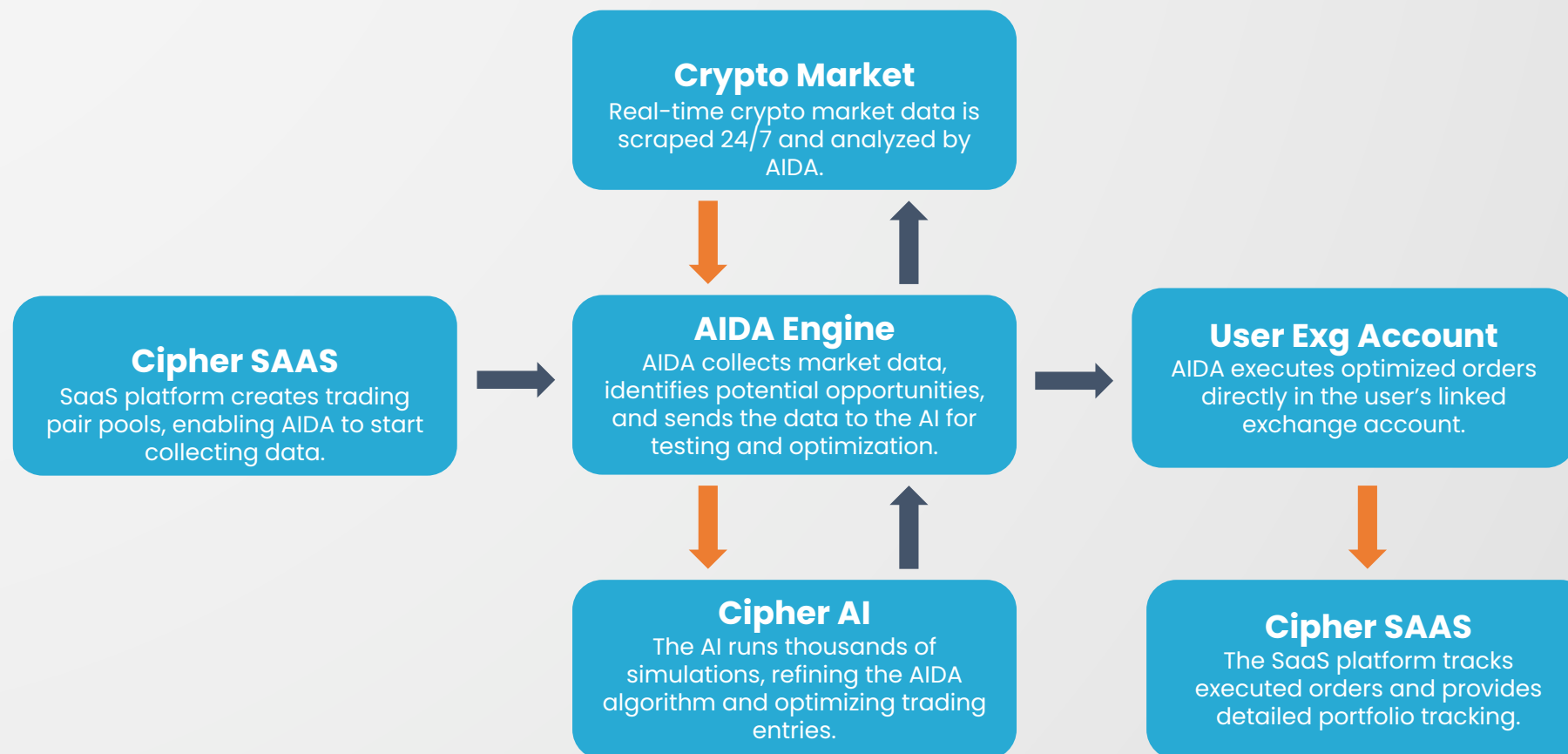
Cipher is an AI-enhanced crypto trading platform that automates trading strategies to maximize profit potential. Designed for both beginners and experienced traders.

Cipher's advanced algorithm detects market uptrends and initiates automated trades during optimal conditions. By analyzing key indicators such as trend patterns and market sentiment, it identifies periods of positive growth to generate buy orders. When bearish signals appear, Cipher automatically pauses trading to minimize risk, ensuring that trading only occurs in favorable market environments

## THE ALGORITHM



# System Architecture



# Key Features

Cipher is built on three core pillars to ensure success: adaptive market intelligence, real-time automated insights, and a user-friendly design. Together, they create a powerful, accessible trading experience for all users

## AIDA (AI Enhanced Dynamic Algorithms)

**AIDA** is the core AI-driven engine that powers the platform's trading capabilities. It dynamically *detects market movements in real-time, enabling or disabling orders based on favorable conditions. This feature maximizes profit potential while minimizing risks during volatile periods*

## Automated 24h Market Analysis

With advanced AI, the platform continuously monitors and analyzes market trends, identifying high-probability trading opportunities for users. This automated market analysis allows users to benefit from data-driven insights without needing to perform constant manual checks, enabling smarter trading with minimal intervention.

## User-Friendly Interface with Quick Setup

The platform is designed to be accessible and easy to navigate for all traders, from beginners to professionals. Its intuitive interface offers a streamlined, three-step setup process: connect your exchange accounts, set your preferences, and start trading.



# The Vision

**Enhance User Profitability:** Empower users to achieve consistent trading profits with a simple, secure, and effective tool, for traders of all experience levels.

**Enhance User Accessibility:** Make crypto trading accessible by providing a user-friendly and easy-to-use software that can be set up in three simple steps..

**Automate Risk Management:** Implement intelligent risk management features that automatically halt trading during unfavorable market conditions to protect users from significant losses.

**Foster Community and Trust:** Build a trusted brand by offering transparency, customer support, and a thriving community of engaged users who actively benefit from Ciphers trading tools.



# Market Growth

Crypto trading has seen explosive growth in recent years, with the global crypto market capitalization reaching over **\$1 trillion**. Platforms like **Binance**, with over **240 million** registered users and a daily trading volume exceeding **\$10 billion USD**, highlight the massive scale and demand in this sector.

This rise in crypto adoption has driven demand for automated trading solutions that allow users to engage in high-frequency, data-driven strategies with minimal manual oversight. **AI-powered trading platforms** are projected to grow at over **20% per year**, driven by their efficiency in managing high transaction volumes and reducing the risks associated with manual trading. As automation and precision become essential in increasingly complex markets, the demand for AI-based financial solutions is set to keep rising



# Target Audience

## Retail Traders

Individual investors managing their own portfolios, trading stocks, bonds, or cryptocurrencies with personal capital for financial growth



## Institutional Investors

Large entities like banks, hedge funds, or pension funds that trade in bulk, shaping market trends with significant capital.



## Crypto Enthusiasts

Passionate individuals deeply interested in blockchain technology, digital assets, and the potential of decentralized finance



# Pricing Strategy

/01

## Annual Subscriptions

/02

## Token-based Services

The pricing model is structured around **annual subscriptions** to ensure steady revenue while allowing users to access advanced trading tools without recurring monthly fees. Cipher also has plans for additional revenue streams, including potential premium features for advanced users, **token-based services**, and exclusive perks for token holders. These diversified revenue sources provide flexibility for users while strengthening the platform's financial foundation.







# Financial Projections

**Revenue Forecast:** Our revenue projections are robust, aiming to reach **50,000** registered users and 20,000 active subscribers within the first year. We estimate revenue between **\$6,000,000** and **\$10 million USD**, driven by our subscription model

- **Monthly Active Users (MAU):** Targeting an initial **20,000** active monthly users by year-end.
- **Subscription Tiers:** With ARPU ranging from **\$300** to **\$500** depending on the chosen plan, we expect strong subscription-driven revenue.
- **Customer Acquisition Cost (CAC):** Aiming to maintain **CAC** under **\$50**, focusing on efficient digital marketing and organic growth channels.

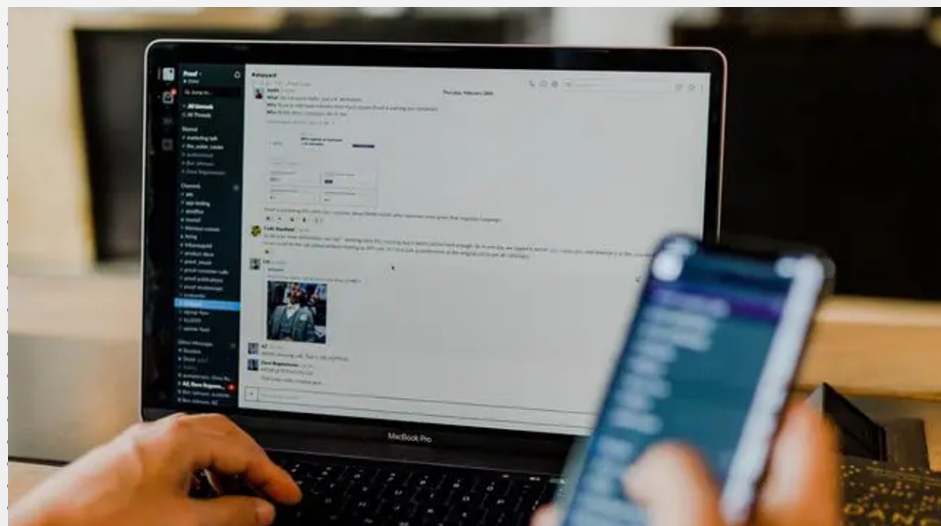
**Break-even Timeline:** Given the SaaS model's streamlined structure—limited primarily to team and server costs—we anticipate reaching profitability within the first **18–24 months**, with scalability driving further growth.

# Tokenomics

Token Name:	<b>CIPH</b>
Starting Price:	<b>0.1 USDT per CIPH</b>
Total Supply:	<b>100,000,000 CIPH</b>
Hard Cap:	<b>\$500,000</b>
Token Sale Duration:	<b>65 days or until the hard cap is reached</b>
Payment Methods:	<b>USDT, BTC, ETH</b>
Development:	<b>30%</b>
Team:	<b>25%</b>
Initial Sale:	<b>20%</b>
Marketing & Community:	<b>15%</b>
Reserve Fund:	<b>10%</b>
Emission Policy: No additional tokens will ever be minted.	
Utility: Funding project development, community benefits and governance.	



# Growth & Retention Plan



## User Acquisition and Engagement

Cipher's growth strategy focuses on targeted marketing efforts, including **digital ads, influencer partnerships, and educational content** to demonstrate the platform's value and capabilities. Community building is a key part of the plan, leveraging token-based rewards for user referrals, engagement, and feedback. **Cipher** will also develop a robust presence across **social media, forums, and crypto-focused communities** to attract a broad user base.

## Retention Strategy

Retention will be driven by delivering exceptional **user experiences** and **consistent feature enhancements**. Cipher plans to roll out regular updates based on user feedback, providing continuous improvements and engaging users with exclusive content. Additionally, **strategic partnerships with exchanges and industry influencers** will help foster trust and credibility, encouraging long-term subscription renewals and community loyalty.

# Completed Milestones



## Q1 Q2 Q3 2024

- Market Research
- Main CORE Coding
- AI Research
- UX/UI SaaS Design
- Website UI Design

## Q4 2024

- CORE Back-Testing
- Frontend Coding
- Backend Coding
- Telegram Integration
- Website Deployment

## Q1 2025

- Security Enhancement
- Beta Testing
- Mobile Apps Coding
- Admin Panel Coding
- Advanced Features



# Product Expansion

## Decentralized Trading

In the future, **Cipher** plans to support decentralized exchange trading, allowing users to trade directly on **DEX** platforms for greater transparency and control over assets

## Web3 Wallet Integration

Our roadmap includes **Web3** wallet integration, enabling users to connect and trade directly from their decentralized wallets, enhancing security and autonomy in managing assets



White Paper

